# **CAKE&WHISKEY**

#### **GUIDE FOR SUBMISSIONS**

#### **Our Manifesto**

In a world where so much is not, we believe in genuineness. Championing all women who are living lives of courage and decency. We curate their journey through meaningful storytelling that has enduring value. Their stories hold powerful truths. Within them, both inspiration and aspiration are found. Some are sweet. Some are spirited. And all remind us to chase our dreams with purpose and passion.

#### What We Seek

#### **Feature Submissions**

Who inspires you? We want to share that with the world. We seek stories about women who are not only inspiring professionals, but who are also incredible people. Pitch us international, historical, and small-town stories. We seek to feature all women—entrepreneurial and corporate—from all fields—high-tech and off-the-grid. Above all, we look for women with wisdom, bright ideas, and genuineness.

#### **Favorites Submissions**

Tell us about a great product made by a woman or a woman-owned business ~ Clothing, accessories, beauty products, marketing products, business cards ~ It just might become one of our featured favorites.

#### **Narrative Submissions**

Do you have a unique point-of-view? We'd love to hear your personal journey: What does success mean to you? What helped form you into the person you are today? Tell us in scene from experience.

To submit an idea, please send a brief description of the story explaining the business, businesswoman, concept or product to <a href="editor@cakenwhiskey.com">editor@cakenwhiskey.com</a>. If you hope to be the writer of this piece, please include your name, email, website, resume, and writing samples as well. Narratives should be submitted in full. Please note that CAKE&WHISKEY reserves the right to pursue and develop all ideas submitted for future issues and articles as it sees fit. Such ideas may or not be assigned to you.

## **Upcoming Issues**

### Women in Sports, 2015 Summer/Fall Issue

We are celebrating the powerful women in the sports industry: the players, of course, but also the women working behind the scenes. We want the encouragers, those who help young women and girls build self-esteem through sports. We want the physical therapists, the product developers, the corporate iron-women, and the after-school tennis coach. Tell us about the innovative thinkers making sports more enjoyable and accessible. Submissions due by April 1, 2015.

#### Women in STEM, 2015 Fall/Winter Issue

Know any women doing remarkable work in the science, technology, engineering, or math fields? We'd love to hear about them. We're looking to pair gastronomists with oceanographers, techies with animal-science buffs. Think broadly. Think do-gooding: any woman using their STEM smarts for the greater good of all creation? How about just on the micro level? Share your favorite woman-owned, STEM-based business with us. Submissions due by July 1, 2015.